

## TRANSPORTATION/LAND USE OPTIONS

POLICY OPTION	SECTOR ASSESSMENT	BRAC
TL-1 – Develop and Implement Aggressive Mass Transit Strategy	High Priority. Bin B.	<b>18</b>
TL-2 - Quality Growth Program	High Priority. Bin B.	<b>15</b>
TL-3- Pay-As-You-Drive Insurance	High Priority. Bin B.	<b>4</b>
TL-4 - Trip Reduction, Rideshare, Vanpool, Telecommuting	High Priority. Bin D. <i>Sector: Medium</i>	<b>13</b>
TL-5 - Explore Shared Vehicle Ownership Programs (e.g. Flex-car, Zipcar)	Medium Priority. Bin D.	<b>2</b>
TL-6 – “Buy Local” Program	Medium Priority. Bin B.	<b>12</b>
TL-7 - Promote Low-Carbon Fuels and Vehicle Technologies (Statewide)	High Priority. Bin A.	<b>17</b>
TL-8 - State Fleet Lead by Example	High Priority. Bin A.	<b>17</b>

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TL-9 - Clean Car Program	High Priority. Bin B.	<b>16</b>
TL-10 - Idle-Reduction Program	High Priority. Bin B.	<b>18</b>
TL-11 - Vehicle Speed Reduction	Low Priority. Bin D.	<b>7</b>
TL-12- Feebates (Fee on High GHG Vehicles; Rebates on Low GHG vehicles)	Medium Priority. Bin C.	<b>3</b>
TL-13 - Education Program	High Priority. Bin A.	<b>15</b>
TL-14 – Explore Funding Options for the Suite of Transportation and Land Use Options	High Priority. Bin B.	<b>12</b>